

BIMBA Y LOLA

BIMBA Y LOLA, “NATIONAL HONORARY AWARD FOR A LARGE FASHION COMPANY” FROM THE MINISTRY OF INDUSTRY

Vigo, 22 October 2020

BIMBA Y LOLA has received the “National Honorary Award for a Large Company” today at the “National Fashion Industry Awards” gala organized by the Ministry of Industry, Trade and Tourism, and presided this year by Her Majesty Queen Letizia. Ana Domínguez-Hervella, Brand Director of BIMBA Y LOLA, received the award on behalf of Uxía and María Domínguez, founders of the brand.

This award distinguishes a company of special relevance, which has made a continuous and exemplary effort in the fashion industry, highlighting actions related to design, innovation, internationalization and employment.

For Uxía and María Domínguez, founders, *“This award is a recognition to all the teams that are and have been part of a fifteen-year journey, which has led BIMBA Y LOLA to become a great brand and a great company. It is a recognition that we greatly appreciate on behalf of all of them”*.

With a 90% female workforce, BIMBA Y LOLA is committed to international growth on the basis of the creative talent of its teams. The company now has 270 points of sale in Europe, America and Asia.